

Message Text

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61

ACTION EB-11

INFO OCT-01 EUR-25 ADP-00 ARA-11 CIAE-00 INR-10 NSAE-00

RSC-01 PA-03 PRS-01 USIA-12 AGR-20 COME-00 AF-10

SIL-01 LAB-06 RSR-01 /113 W
----- 001816

R 221735 Z MAY 73

FM AMEMBASSY ROME

TO SECSTATE WASHDC 8897

INFO AMCONSUL TRIESTE

UNCLAS ROME 4269

E. O. 11652: N/A

TAGS: EGEN, IT, US

SUBJ: SOLICITED ATTENDANCE US COFFEE INDUSTRY REPS AT TRIESTE
FAIR INTERNATIONAL COFFEE DAY

PASS COMMERCE

REF: TRIESTE 27

1. REFTEL DESCRIBES REQUEST TRIESTE INTERNATIONAL SAMPLES FAIR VICE PRESIDENT FOR CONSULATE ASSISTANCE IN SUPPORTING INVITATION FOR USG AND US COFFEE INDUSTRY PARTICIPATION IN INTERNATIONAL COFFEE DAY (ICD) PROGRAM JUNE 23. FAIR ITSELF HAS NO OFFICIAL US PARTICIPATION.
 2. ORGANIZERS FEAR ITALIAN MAIL STRIKE WILL PREVENT TIMELY RESPONSE TO INVITATIONS DISPATCHED BY MAIL TO FOLLOWING MEMBERS NATIONAL COFFEE ASSOCIATION AS WELL AS ASSOCIATION ITSELF: PENCO INC., CAINS COFFEE CO., ACLI INTERNATIONAL, GENERAL FOODS MAXWELL HOUSE DIVISION. GREEN COFFEE ASSOCIATION AND FOLLOWING MEMBER FIRMS ALSO APPROACHED: SCHOLTZ AND CO., J ARON AND CO., VOLKART, ANDERSON CLAYTON CO.
 3. FYI: ONLY PAST PARTICIPATION BY US INDUSTRY REPS IN ICD IS ATTENDANCE ON SEVERAL OCCASIONS BY GENERAL FOODS BRUSSELS
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REP. MOST INDUSTRY REPS ARE FROM ITALY AND OTHER EUROPEAN COUNTRIES.

4. REQUEST THAT NATIONAL COFFEE ASSOC. AND GREEN COFFEE ASSOC. BE ADVISED THAT INVITATIONS HAVE BEEN SENT AND ENCOURAGE US INDUSTRY TO BE REPRESENTED TO EXTENT POSSIBLE. VOLPE

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NMAFVVZCZ

*** Current Handling Restrictions *** n/a

*** Current Classification *** UNCLASSIFIED

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